

ADDITIONAL Frank & Seder Advertising for Saturday appears in tomorrow morning's papers.

FRANK & SEDER

Eleventh and Market Streets

MAIL, C. O. D. or Phone Orders for these goods will be promptly filled on request.

Saturday Feature Event Extraordinary—Heading the January Reduction Sales
A New \$6800 Worth of the World Famous

"Salt's" Silk Plush & Fur Fabricated Coats

Featuring \$25.00-29.50-35.00 and 37.50 "Salt's" Fabricated Coats for Women and Misses

Salt's Fabrics Sold by the yard today throught the world at not less than \$7.50 and even up to \$20 per yard.

Founded by Sir Titus Salt, Bart., in 1836 and known throught the world as the most beautiful fur fabrics made.



in an Amazing One Price Sale

Tomorrow at →



Held in Our Crystal Mezzanine Balcony

SATURDAY

Women's and Misses' Full Length Coats and Novelty Length Sports Coats

Fabric choosing alone tells a story of value offering unsurpassed

"Salt's" Peco Seal Plush
 "Salt's" Chinchilla Fur
 "Salt's" Kakara Lamb

"Salt's" Baby Lamb
 "Salt's" Furtex
 "Salt's" Meritex

Fashioning adds another page of glory to this Unique Value Achievement

Every Coat in the Sale is generously fashioned and finished with large storm collars of Plush, of self-material and some of fur, making them splendid service coats for the Winter days ahead. Guaranteed linings throughout, and large pockets and belts. Women's and Misses' styles and sizes in great diversity afford selection exceptional indeed at this one price.

Every Coat in the Entire Sale Bears the Original Guaranteed Salt's Label

Look for these original Salt's labels sewed in every garment, and, in addition to this ironbound Salt's guarantee, you have Frank & Seder's own certified value guarantee on every Coat included in the sale.



Salt's Peco Plush Coat, \$25.00

Salt's Peco Plush Coat, \$25.00

Salt's Esquimette Coat, \$25.00

Salt's Peco Plush Coat, \$25.00

The Coat Portrayed Here typical of the sensational values of the entire Salt's Fabricated Coat Sale, is fashioned of Salt's Kakara Lamb and lined throughout with guaranteed satin. A regular \$37.50 value.
On Sale at \$15.00

Save From \$20 to \$45 on these Fine Salt's Fabricated Coats

"Salt's" Peco Seal Coats

Sizes 16 to 46. Coats trimmed with Chase's Beaver, Kit Coney and Skunk Opossum. Sol Satin lined. Also included are Salt's Meritex and Salt's Chinchilla Fur Coats. **\$25**

"Salt's" Esquimette Coats

Women's and Misses' sizes up to 54 and over 15 styles for selection. Large collars, cuffs and bottoms of fur. Guaranteed linings of Sol Satin or Fancy Silks. **\$35**

"Salt's" Hudson Seal Coats

Beautiful Coats lined with fancy peau de cygne and warmly interlined. Enriched with collars, cuffs and borders of fur. **\$49.50**

"Salt's" Behring Seal Coats

Fashioned in full length, attractively flared models with handsome linings. Skunk collars, wide cuffs and borders. **\$69.50**

Any of the "Salt's"

Fabricated Coats Purchased on Charge today will not be billed for until February First. Personal Charge Accounts Solicited of Responsible Parties. Department of Accounts—Sixth Floor.

FRANK & SEDER—11th and Market Streets